

# Smilemakers

INCENTIVES, LIFESTYLE ACCESSORIES & APPAREL, GIFTS & EVENT MERCHANDISE



SPRING 2017

**10% OFF** your next  
**online order!**  
See back page  
for full details.

Over  
**125**  
New  
Items!





## Smilemakers offers a broad assortment of items sure to create a smile.

- Help managers recognize crew
- Create exciting events
- Personal use
- Show your pride in the McDonald's brand

Please note: Uniforms must be purchased through an approved supplier.

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## Smilemakers Gift Certificates

Available online only at [smilemakersonline.com](http://smilemakersonline.com)

Available for purchase at smilemakersonline.com. Send via email instantly for any denomination. Anyone can access our website to redeem. Paper Gift Certificates available upon request.

## Custom Shop

### 3 Simple Steps

Choose a shirt  
See color choices on right.

Choose a logo  
17 logos to choose from. \*Pricing based on the same application.

Contact us to order!  
Approx. delivery time is 10-14 business days from date of approval.

Custom Department:  
**800.810.5386**  
Monday-Friday: 8am-5pm cst

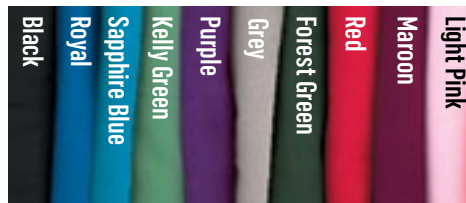
Call us for all your custom needs:  
Sampling Kits • Personalized Awards,  
Giveaways & More













\$10.95 ea.

Custom Value Polo

Classic 50% cotton/50% polyester sport shirt. Unisex sizes S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL. Add \$4.00 per shirt for orders under 12 pieces.



1  <b>i'm lovin' it</b>	2  <b>i'm lovin' it</b>	3 	4 	5  <b>KITCHEN</b>
6 <b>McDonald's</b>	7 	8  <b>lovin' our community</b>	9 	10 
11  <b>CREW TRAINER</b>	12  <b>PEOPLE</b>	13  <b>me encanta.</b>	14  <b>manager</b>	15 
16  <b>GENERAL MANAGER</b>	17  <b>GUEST SERVICE</b>			

You may use your existing logo or one can be designed for you. Additional costs may apply.



# \$9.99

## Value Polos

Dry blend moisture-wicking cotton/  
poly knit. Embroidered i'm lovin' it logo.  
Unisex sizes S-3XL. Add \$1.50 for 2XL  
and \$3.00 for 3XL. Navy color available at  
[smilemakersonline.com](http://smilemakersonline.com).



- 47191 • Red
- 47197 • Black
- 76324 • Purple
- 78961 • Kelly Green
- 76289 • Maroon
- 76331 • Sapphire Blue
- 76275 • Forest Green
- 76310 • Light Pink
- 47524 • Royal
- NEW!** 3170006 • Grey

I work the night shift,  
but I start getting in the spirit  
first thing in the morning.



new!

## Raglan T-Shirts

\$15.99 ea.

**NEW!** Raglan T-Shirts

Bella + Canvas branded t-shirts are made from 50% combed cotton, 50% polyester. Durable rib neckband. Raglan 3/4 sleeves. Unisex sizes S-2XL. Add \$1.50 for 2XL.

3170026 • Big Mac Raglan T-Shirt (shown left)



3170025 • McCafé Raglan T-Shirt



3170024 • Fry Box Raglan T-Shirt





3170010 • McCafé Chalk T-Shirt



3170013 • McDonald's Slant T-Shirt



3170014 • Gold Retro Big Mac T-Shirt  
3170012 • Red Big Mac T-Shirt

new!

# \$9.99 Graphic T-Shirts

100% Softspun cotton short sleeve crew neck.  
Screen printed. Unisex sizes S-3XL. Add \$1.50 for  
2XL and \$3.00 for 3XL.



3170011 • McDonald's Yellow Chalk T-Shirt



3170008 • Coffee 4 Everyone T-Shirt



3170009 • Big Mac Chalk T-Shirt



3170021 • Retro Archie T-Shirt

# Value T-Shirts

**\$4.25 ea.**

**i'm lovin' it T-Shirts**

100% Pre-shrunk cotton short sleeve crew neck.  
Screen printed. Unisex sizes S-3XL. Add \$1.50 for 2XL, \$3.00 for 3XL, \$4.50 for 4XL and \$6.00 for 5XL.

*4XL & 5XL in black only*

**NEW!** 3170015 • Red

**NEW!** 3170016 • Grey

**NEW!** 3170017 • Blue

**NEW!** 3170018 • Pink

47210 • Black



**\$4.99 ea.**

**I am McDonald's T-shirt**

100% Pre-shrunk cotton short sleeve crew neck.  
Screen printed. Unisex sizes S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL.

**NEW!** 3170019 • Black

72415 • Red



**\$5.99 ea.**

**McDonald's MVP T-shirt**

100% Pre-shrunk cotton short sleeve crew neck.  
Screen printed. Unisex sizes S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL.

**NEW!** 3170020 • Grey

3160004 • Navy



Visit the  
**NEW!**  
**Smilemakers**  
**WEBSITE**  
for full selection!

# Performance Polos

I don't think work should be all about climbing the ladder... you should appreciate the view too.



**new!**

**\$13.79**  
**Stain  
Resistant  
Polos**

100% dry-wick, stain release polyester. Side vents for better breathability. Embroidered tonal wordmark. Sizes S-4XL. Add \$1.50 for 2XL, \$3.00 for 3XL and \$4.50 for 4XL.



- NEW!** 3172001 • Ladies' Black
- NEW!** 3172000 • Ladies' Blue
- NEW!** 3172002 • Ladies' Blue



- NEW!** 3173001 • Men's Black
- NEW!** 3173000 • Men's Blue
- NEW!** 3173002 • Men's Red







# Performance Polos

**\$29.99 ea.**

**NEW! Sports Performance Polos**

100% micropolyester. Designed with a tailored torso, this sweat wicking material is made with a 5-button placket for ladies and a 3-button placket for men. Sizes S-3XL. Add \$1.50 for 3XL, \$3.00 for 3XL.

**\$18.99**

**NEW! Jacquard Performance Polos**

100% polyester dry-wick material for maximum breathability. Embroidered Arches logo. Sizes S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL.

- A. **NEW! 3172005** • Ladies' Black
- B. **NEW! 3172004** • Ladies' Blue
- C. **NEW! 3173005** • Men's Black
- D. **NEW! 3173004** • Men's Blue



A



B



**NEW! 3173008** • Men's



**NEW! 3172008** • Ladies'



C



D



# Nike Performance Polos

**Retail Price:**  
**\$60.00**

**You pay: \$36.99**

Men's & Ladies' Dri-Fit Nike® Polos  
Exceptionally soft Dri-FIT fabric provides moisture management technology. 100% polyester. Embroidered Arches and Nike® Swoosh. Ladies' sizes S-2XL, Men's sizes S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL.



3162013 • Ladies' Blue



**NEW!** 3172006 • Ladies' Grey



3163013 • Men's Blue



**NEW!** 3173006 • Men's Grey

I'm always looking to hire people who are passionate about what they do. It's contagious!



## Value Button Downs

**\$19.99**

### Value Long Sleeve

#### Long Sleeve Button Down Shirts

This 55% poly/45% cotton blended long sleeve button down features a left chest pocket for mens and features a tailored fit through the torso for ladies. Embroidered wordmark on left chest. Sizes S-4XL. Add \$1.50 for 2XL, \$3.00 for 3XL and \$4.50 for 4XL.



Traditional Fit

#### Customizable!

Embroider this product with your event, region name or recognition to customize it. See page 2 for details.



Custom Decoration



Purple • 3162004 Ladies' • 3163004 Men's

Hibiscus • 3142060 Ladies' *Hurry, quantities limited.*

White • 3152015 Ladies' • 3153015 Men's

Ultramarine Blue • 3142006 Ladies' • 3143006 Men's

Black • 78007 Ladies' • 77999 Men's



# \$15.99 Value Short Sleeve

## Short Sleeve Button Down Shirts

This 55% poly/45% cotton blended short sleeve button down features a left chest pocket for mens and features a tailored fit through the torso for ladies. Embroidered wordmark on left chest. Sizes S-4XL. Add \$1.50 for 2XL, \$3.00 for 3XL and \$4.50 for 4XL.



## Customizable!

Embroider this product with your event, region name or recognition to customize it. See page 2 for details.



Royal • 76603 Ladies' • 74063 Men's

Lavender • 76619 Ladies' Only

White • 76563 Ladies' • 76483 Men's

Hibiscus • 74077 Ladies' Only

Ultramarine Blue • 3142002 Ladies' • 3143002 Men's

Light Pink • 76627 Ladies' • 3143004 Men's *Hurry, quantities limited.*

Maui Blue • 76635 Ladies' • 3143000 Men's *Hurry, quantities limited.*

Tropical Pink • 76611 Ladies' Only

Red • 3142003 Ladies' • 3143003 Men's

Steel Grey • 3142000 Ladies' • 76531 Men's

Teal Green • 76595 Ladies' • 76515 Men's *Hurry, quantities limited.*

Black • 76571 Ladies' • 76491 Men's

## Universal Size Chart

Ladies'		S	M	L	XL	2X	3X	4X	Men's		S	M	L	XL	2X	3X	4X
	Retail Size	4-6	8-10	12-14	16-18	20-22	24-26	28-30		Neck	14 - 14 1/2"	15 - 15 1/2"	16 - 16 1/2"	16 1/2 - 17"	17 - 17 1/2"	17 1/2 - 18"	18 - 18 1/2"
	Bust	34-35"	36-37"	38-40"	41-43"	44-46"	47-49"	50-52"		Chest	35-37	38-40	41-43	44-46	47-49	50-53	54-57
	Retail Size	2-4	4-6	8-10	12-14	16-18	20-22	24-26		Neck	14 - 14 1/2"	15 - 15 1/2"	16 - 16 1/2"	16 1/2 - 17"	17 - 17 1/2"	17 1/2 - 18"	18 - 18 1/2"
	Bust	32-33"	34-35"	36-37"	38-40"	41-43"	44-46"	47-49"		Chest	32-34	35-37	38-40	41-43	44-46	47-49	50-53

# Dress Shirts



**\$32.99 ea.**

## Checked Men's Dress Shirts

This gingham pattern, 60% cotton/40% poly blend, dress shirt features button-down collar, polished pearl buttons, and left-chest pocket. Embroidered tonal wordmark above pocket. Sizes S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL. \$32.99.

**NEW!** 3173010 • Blue/White

**NEW!** 3173009 • Grey/White

3163009 • Purple/White



**\$36.99 ea.**

## Denim Dress Shirt

3163011 • Casual, lightweight denim shirt with a modern look, 100% cotton and left-chest pocket. Arches embroidered on collar. Sizes S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL.







**\$32.99 ea.**

**Checked Ladies' Dress Shirts**

Look polished in this best-selling pattern - checked gingham. Features polished pearl buttons, and front/back darts for feminine flair. 60% cotton/40% polyester. Sizes S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL.

**NEW!** 3172009 • Pink/White

3162009 • Grey/white



**Customizable!**

Embroider these product with your event, region name or recognition to customize it. See page 2 for details.



**\$36.99 ea.**

**NEW! Ladies' Denim Dress Shirt**

3172011 • Casual, lightweight denim shirt with a modern look. 100% cotton. Arches embroidered on collar. Sizes S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL.



**\$26.99 ea.**

**Ladies' Crosshatch Shirts**

With a beautiful two-tone, this wrinkle-resistant poplin is 60% cotton/40% polyester. Features an open collar, front/back darts and notched cuffs. Embroidered Arches. Sizes S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL.

**NEW!** 3172007 • Navy Frost

3142056 • Orchid





# Men's Ties



new!

\$9.99

## Men's & Ladies' Tie Collection

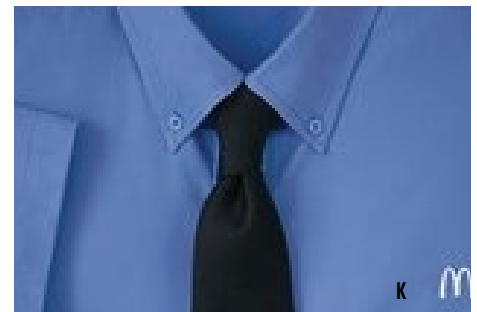
\$9.99 ea.

Men's Ties

100% Polyblend. Measures 3-1/3" x 58".

Available May 2017.

- A. **NEW!** 3173017 • Pin Dot Tie
- B. **NEW!** 3173018 • Red/Grey Block Tie
- C. **NEW!** 3173015 • Mini Plaid Tie
- D. **NEW!** 3173013 • Word Bubble Tie
- E. **NEW!** 3173036 • Burger Pattern Tie
- F. **NEW!** 3173037 • Turquoise Stripe Tie
- G. **NEW!** 3173014 • Grey Crosshatch Tie
- H. **NEW!** 3173025 • Mini Fry Tie
- I. **NEW!** 3173011 • McDonald's Word Pattern Tie
- J. 78931 • Black Bow Tie
- K. 78936 • Black Paisley Tie





# Ladies' Ties



L



M



N



O



P



Q



R



S



T



U



V



W

**\$9.99 ea.**

**Ladies' Ties**

100% Polyblend, designed exclusively for McDonald's.

Available May 2017.

L. **NEW!** 3172016 • Mini Plaid Tie

M. **NEW!** 3172038 • Red/Purple Stripe Tie

N. **NEW!** 3172019 • Floral Print Tie

O. **NEW!** 3172020 • Purple Circle Tie

P. **NEW!** 3172012 • McDonald's Word Pattern Tie

Q. **NEW!** 3172025 • Mini Fry Tie

R. **NEW!** 3172037 • Turquoise Stripe Tie

S. **NEW!** 3172023 • Retro Floral Tie

T. **NEW!** 3172039 • Red Tonal Pattern Tie

U. **NEW!** 3172022 • Scrawl Tie

V. **NEW!** 3172021 • Mini Floral Tie

W. 78937 • Black Paisley Tie

# Outerwear

## Sweatshirts

\$14.99 ea.

### Block McDonald's Hoodie

50/50 cotton/poly. Double lined hood. Athletic rib knit cuffs and waist band with spandex. Front pouch pocket. Screen printed wordmark. Unisex sizes S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL.

**NEW!** 3170005 • Black

**NEW!** 3170004 • Red



## Hoodies

\$27.99 ea.

### Marled Hoodie

Unisex hooded, grey-marled sweatshirt features a full-zipper front with double-lined hood and kangaroo pockets in a 85/15 polyblend. Embroidered Arches left chest. Unisex sizes S-2XL. Add \$1.50 for 2XL.

**NEW!** 3170003 • Grey Marled

**NEW!** 3170002 • Red Marled



## Sweaters

\$19.99 ea.

### V-Neck Sweater Vest

3163019 • Features low-pill finish. 100% acrylic and spandex retain shape. Unisex sizes S-3XL. Embroidered Arches. Add \$1.50 for 2XL and \$3.00 for 3XL.



\$24.30 ea.

### **NEW!** Unisex Cardigan

3170001 • 50/50 cotton/poly blend, four-button placket with decorative stitch, two front patch pockets. Unisex sizes S/M or L/XL.





## Lightweight Jackets

\$29.99 ea.

### McDonald's Unisex Side Line Jacket

100% polyester shell with fleece lining, snap front closure, interior pockets, front slash pockets, raglan sleeves and elastic sleeves and cuffs. Sizes S-3XL add \$1.50 for 2XL and \$3.00 for 3XL.

**NEW!** 3170007 • Navy

3160046 • Black



\$29.99 ea

### Nylon Hooded Jacket

Nylon shell with polyurethane coating for enhanced wind and water-resistance. Added features include mesh lining and roll-away hood with rain bill. Front and lower pockets with zipper closures. Unisex sizes S-4XL. Add \$1.50 for 2XL, \$3.00 for 3XL and \$4.50 for 4XL.

*4XL in black only*

**NEW!** 3170000 • Black

3160020 • Red



Visit the  
**NEW!**  
**Smilemakers**  
**WEBSITE**  
for full selection!

# Graphic Caps



**\$6.99 ea.**

**NEW!** Floral Arches Cap

A. 3170036 • 100% cotton denim hat with floral printed bill and embroidered arches logo. Adjustable Velcro closure.\*

**\$6.99 ea.**

**Tone on Tone Black Cap**

B. 3140022 • A black baseball cap with black embroidered wordmark. Adjustable Velcro closure.

**\$7.99 ea.**

**NEW!** Bold Stripe Flat Bill Cap

C. 3170030 • Elastic sweatband. Imprint on crown with embroidered arches logo. Adjustable Velcro closure.\*



**\$6.99 ea.**

**NEW!** Red Block Big Mac Cap

D. 3170038 • Black 100% cotton lightweight twill cap with Big Mac embroidered logo and red Big Mac printed under visor. Yellow embroidered arches on back of cap. Adjustable Velcro closure.\*



**\$5.99 ea.**

**NEW!** Big Mac Block Cap

E. 3170032 • 100% cotton cap. Flat bill with blocked Big Mac. Black embroidered arches on back of cap. Adjustable Velcro closure.\*



**\$4.49 ea.**

**McDonald's MVP Cap**

F. 3160002 • 100% cotton lightweight twill cap with retro McDonald's wordmark. Adjustable Velcro closure.





**\$6.99 ea.**

**NEW! McDonald's Wordmark Cap**

G. 3170037 • 100% cotton black lightweight twill cap with printed wordmark pattern on cap and under visor. Black silicone wordmark off center on front of cap. Adjustable Velcro closure.\*

**\$6.99 ea.**

**NEW! Arches Denim Cap**

H. 3170035 • 100% cotton denim hat with yellow arches embroidered on front and McDonald's wordmark on back. Adjustable Velcro closure.\*

**\$5.99 ea.**

**NEW! McCafé Cap**

I. 3170029 • 100% cotton lightweight twill cap with McCafé logo. Adjustable Velcro closure.\*



**\$5.99 ea.**

**NEW! Red Big Mac Cap**

J. 3170038 • 100% cotton Big Mac cap with full color Big Mac image and text on front, yellow embroidered arches on back. Adjustable Velcro closure.\*

**\$6.99 ea.**

**NEW! Cork Arches Flat Bill Cap**

K. 3170039 • Black light brushed 100% cotton twill cap with "Cork" bill and patch. Black embroidered arches on cork patch. Adjustable Velcro closure.\*

**\$4.99 ea.**

**NEW! RHM Cap**

L. 3170040 • 100% medium cotton twill, 6 panel construction. Adjustable Velcro closure.\*

\*Available May 2017.

# Headwear



## \$2.99 Value Caps

100% cotton twill six-panel relaxed fit with adjustable Velcro closure. Embroidered logo.

**NEW!** 3170033 • Royal Blue Cap  
79118 • Purple Cap *Hurry, quantities limited*  
79119 • Red Cap  
79120 • Sapphire Blue Cap  
79116 • Black Cap

**new!**

## \$1.99 Value Headbands

18"l x 3/4"w elastic stretch polyester. See model on page 4.

3170028 • Black  
3170027 • Red



## \$2.49 Value Visors

Match your shirts and hoodies in this lightweight visor with adjustable Velcro strap. 100% cotton twill. Embroidered Arches.

**NEW!** 3170034 • Royal Blue Visor  
79122 • Red Visor  
79123 • Sapphire Blue Visor  
79121 • Black Visor





# Golf



**\$7.99/set**  
**NEW!** Half Dozen Golf Ball Set  
 5170002 • 6 count Precept Power Drive golf balls with McDonald's printed imagery.



**\$1.09/set**  
**NEW!** Golf Tee Set  
 5170001 • 4-1 Golf Tee Pack - Four 2 3/8" Tees with One ball marker. Arches logo on front.



**\$3.49 ea.**  
**Black Velour Golf Towel**  
 5140003 • Easily attach this thick, terry/velour towel to your golf bag. 100% cotton hemmed. Screened logo. Measures 18" x 11".



**\$19.99 ea.**  
**Nike® Golf Cap**  
 3140068 • McDonald's lightweight cap is structured with a low profile design. Features hook/loop closure. Embroidered Swoosh on brim and center back.

**\$12.99 ea.**  
**McDonald's Golf Club Cover**  
 5160000 • Designed exclusively for McDonald's, this red and yellow striped cover makes a perfect gift for the avid golfer on your list. 100% acrylic knit. Adorned red pom and embroidered Arches. Fits most golf drivers. Measures 16-1/2".

The people I work with are great...  
I know they've always got my back.



# Backpacks



B



C

**\$12.99 ea.**

**A. NEW! Big Mac Backpack**

2170005 • Exclusive design just for McDonald's! This roomy backpack features a dye sublimated print of the Big Mac. Includes padded, adjustable straps. Screened Arches. Measures 17" x 17-1/2". Available May 2017.

**\$6.99 ea.**

**B. Golden Arch Backpack**

79215 • Adjustable, padded, straps, front pocket, 2 side mesh pockets, and loop for hanging. Embroidered logo. Measures 17" x 11" x 6". Water bottle & notebook not included.

**\$12.99 ea.**

**C. Escapade Backpack**

76730 • Sporty backpack features padded, adjustable straps, zippered pocket and organizer. Side mesh pockets. Measures 12" x 18" x 7". Pen and notebooks not included.



# Totes & Bags



**\$2.99 ea.**

**D. NEW! McCafé Wordmark Tote Bag**  
2170003 • Laminated tote bag with McCafé artwork.  
Measures 15" x 12" x 5". \*

**2.99 ea.**

**E. NEW! Big Mac Wordmark Tote Bag**  
2170004 • Laminated tote bag with Big Mac artwork.  
Measures 15" x 12" x 5". \*

**\$2.99 ea.**

**F. Big Mac Tote Bag**  
2140010 • Quality messages featured on side panels.  
Sturdy and large, laminated tote. Measures 13" x 15" x 10".

**\$2.99 ea.**

**G. French Fries Tote Bag**  
79113 • Sturdy and large, laminated tote.  
Measures 13" x 15" x 10".

**\$11.99 ea.**

**H. NEW! Arches Denim Tote Bag**  
2170002 • Made of 100% cotton, this denim tote features  
a front pocket with shoulder straps. Embroidered Arches.  
Measures 16-1/2" x 21-1/2" x 7-1/2".\* *Sunglasses sold separately.*

**\$11.99 ea.**

**I. NEW! i'm lovin' it Canvas Tote Bag**  
2170001 • Natural cotton canvas tote with front pocket and  
screen printed i'm lovin' it logo. Measures 13" x 15" x 10".\*

*Notebook and pen sold separately.*

**\$6.99 ea.**

**J. Fry Box Canvas Tote Bag**  
49261 • A unique tote bag that looks like a large French  
Fries box. Measures 14" x 13" x 3-1/2".



*\*Available May 2017.*

# Drinkware

It's those little pick-me-ups  
that keep me going –  
wherever my day takes me.



**\$0.99 ea.**

**NEW!** Big Mac Can Coozie

6170003 • Keep beverages insulated with this one-of-a-kind coozie featuring a Big Mac image on both sides. Folds flat.



**\$1.99 ea.**

**NEW!** Arches Travel Tumbler

6170010 • This 15 oz. double wall, insulated mug is great for travel. Hand washing recommended. BPA free. Screen printed Arches.



**\$7.99 ea.**

**Silver Tumblers**

16 oz. insulated stainless steel tumblers. Coordinated accent pop-in lid with side lock. Screened logo. BPA free.

**NEW!** 6170001 • i'm lovin' it Tumbler

**NEW!** 6170011 • McCafé Tumbler





**\$4.49 ea.**

**NEW!** Swig Water Bottle

6170005 • 24 oz. Durable Tritan™ is impact and shatter resistant. Screw on, spill-resistant lid. Wide mouth for easy cleaning. Screened Arches. Meets FDA requirements and BPA free.



**\$.99 ea.**

**NEW!** Red Water Bottle

6170008 • 20 oz. Bottle made from food safe HDPE plastic. Top rack dishwasher safe. BPA free. Screen printed Arches.



6140009 Red

6140011 Blue

**\$.69 ea.**

**i'm lovin' it** Can Coozies

Fun colorful can coolers fold flat. Available in two colors. Screened logo.



**\$13.99 ea.**

**NEW!** i'm lovin' it Tundra Bottle

6170002 • 20 oz. Copper insulated lining keeps contents cold for 24 hours or hot for 12 hours. Stainless steel shell with insulated lid. Screened logo. BPA free. Available Summer 2017.

# Technology

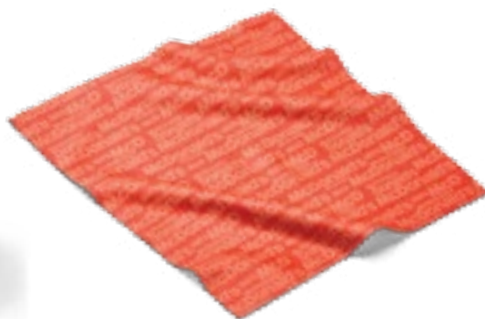
For me, part of being happy is feeling connected to other people...and it's a big part of why I like my job.



**\$24.98 ea.**

**NEW! Bluetooth® Speaker**

**1170010** • Bluetooth speaker that features a "touch" sensitive light. Simply touch the top of the speaker to change the light settings. 4 light modes are available with varying brightness and colors. Screen printed Arches. Measures 4-1/2" x 3" w x 3". *Batteries included.*



**\$99 ea.**

**NEW! Cleaning Cloth**

**1170012** • Unique McDonald's wordmark pattern is printed on this cleaning cloth for computer screen, tablet screen, phone screen, etc. Wipe away dirt and smudges with ease with antimicrobial coating cloth. Pouch included. Measures 7-1/2" x 7-1/3".



**\$9.29 ea.**

**NEW! Bluetooth® Ear Buds**

**1170011** • Lightweight Bluetooth earbuds with an internal rechargeable battery that provides up to 2 hours of nonstop music at max volume. Feature a built in music control and microphone. Micro charging cable included. Screen printed Arches travel pouch. Measures 3.5" x 4".



**\$8.99 ea.**

**4GB USB Drive**

A. 75427 • 4GB USB flash drive has indicator light when in use. Measures 2-5/8".

**\$1.29 ea.**

**Silicone Phone Card Sleeve**

B. 4140022 • Silicone sleeve adheres to phone back with strong 3M adhesive. Carry ID, business cards & Arch cards. Screen printed Arches. Measures 3-1/2" x 2".

**\$2.99 ea.**

**NEW! Ball Phone Stand**

C. 1170013 • Secure and swivel your device with the 360° phone stand, perfect for hands-free calls and easy docking. Phone can be used in vertical or horizontal modes and adheres to phone surfaces. Screen printed Arches.

**\$1.99 ea.**

**Car/USB Charger**

D. 1140006 • Compatible with most ports, this charger features 5 volts/1 amp, LED power indicator and circuit protection. Screen printed Arches.



B



A



C



D



I enjoy what I'm doing more,  
and do better work overall,  
when I add some personality  
to my work environment.

## Business Essentials



\$9.99 ea.

**NEW!** Big Mac Notebook

1170003 • A custom shaped die cut window on front of journal reveals image of Big Mac and Big Mac jingle when opening the cover. 100 sheets of lined paper. Black wire binding. Measures 7" x 7" x 1".



\$3.29 ea.

**NEW!** Big Mac Mouse Pad

1170006 • Be the first to get the new Big Mac shaped fabric mouse pad, exclusively made for McDonald's. Measures 8-1/2" x 7-1/2". Mouse not included.



\$10.99 ea.

**NEW!** Black Small Journal

1170002 • Journal-size refillable padfolio includes 80 sheet pad with tab closure, ribbon markers and business card slot. Debossed Arches. Measures 8-1/4" x 6-1/2".



\$15.99 ea.

**NEW!** Black Large Journal

1170001 • Letter-size refillable padfolio includes 128 sheet pad with tab closure, ribbon markers and business card slot. Debossed wordmark. Measures 10" x 7".





Visit the  
**NEW!**  
**Smilemakers**  
WEBSITE  
for full selection!

**\$.69 ea.**

**NEW! Arches Flip Notebook**

1170007 • Keep your ideas safe in the pocket-sized kraft notebook. 60 Lined Pages. Screen printed Arches. Measures 3" x 2-1/2".



**\$.59 ea.**

**NEW! Notebooks**

50 page lined, ruled notebook with printed pattern. Gloss soft front cover. Measures 7" x 10".

- 1170004 • Big Mac Notebook
- 1170014 • McCafé Notebook
- 1170005 • Shamrock Shake Notebook



**\$.29 ea.**

**A. NEW! Click Pen**

7170012 • Red barrel with black ink. Screen printed wordmark.

**\$.49 ea.**

**B. NEW! Stylus Pen**

7170013 • Twist-action ballpoint pen. Slim metallic color barrel with matching clip and silver accent ring. Capacitive rubber stylus for digital touch screen devices. Black ink. Screen printed wordmark.

**\$.39 ea.**

**C. Barrel Pen**

7140006 • Red barrel with black ink. Screen printed wordmark.

**\$.99 ea.**

**D. NEW! High Gloss Pen**

7170014 • Plunge-action ballpoint pen with shiny jewel-tone metallic color barrel. Includes silver band accents, and designer clip. Black ink. Screen printed wordmark.

# Sports & Outdoors

Visit the  
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WEBSITE  
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**\$29.99 ea.**

**NEW! Big Lazy Lounger**

**4170008** • Enjoy relaxing in comfort almost anywhere with the Big Lazy, our ultra lightweight and inflatable lazy lounger. Includes carrying bag with screen printed Arches. Measures 8-1/2' x 2-1/2'.  
*Model shown is 6'3".*



**\$9.99 ea.**

**NEW! Big Mac Puzzle**

**4170004** • 500 piece Big Mac puzzle. Measures 19-1/2" x 14".



**\$1.99/pack**

**Fry Icon Playing Cards**

**49523** • A full deck of standard playing cards are die-cut in the shape of the Fry icon! Gift boxed. Standard playing card size.





**\$1.99 ea.**  
**Malibu Sunglasses**

100% UVA/UVB protection lenses.

- 7140074 • Purple
- 7140003 • Blue
- 7140004 • Red



**\$35.99 ea.**

**NEW! Big Mac Round Beach Blanket**

4170001 • 60" Round dye sublimated velour beach towel  
Sheared microfiber polyester face with Big Mac design.



**\$.99 ea.**

**Translucent Flyer**

9" plastic flyer with screened logo.

- 7140001 • Red
- 7140002 • Blue



**\$18.99 ea.**

**Red Mesh Travel Chair**

67920 • Nylon mesh back and seat with cup holder. Durable construction supports up to 250 lbs. Carrying bag. Screen printed logo. Measures 17" high back x 20" seat.



**\$15.29 ea.**

**NEW! i'm lovin' it Coleman Cooler**

4170005 • High density foam insulation, flip-lid stays attached and doubles as a tray for beverages. Holds 6 beverage cans. Screen printed logo. Measures 10-1/2" x 7" x 8".



**\$3.69 ea.**

**NEW! Wrist Flashlight**

4170006 • Easy to carry and amazingly powerful. This egg-shaped, 6 LED masterpiece comes with a lanyard for easy carrying. Batteries included. Screen printed Arches. Measures 2" x 1-1/4".

# Events



**\$325.00 ea.**

**McDonald's Pop-up Tent**

4160000 • Great for events, this 10'x10' easy open/close red pop-up tent features steel construction with wider feet and adjustable height. Includes carrying bag with wheels. Screened with Arches on each side for maximum exposure.

**\$36.99 ea.**

**McDonald's Red Tablecloth**

7160010 • Ideal for a 6' table, this four-sided red table cloth is made from a recyclable non-woven material. Screened on front side.



**\$6.99 ea.**

**McDonald's Red Apron**

3160008 • Made from a 65% polyester/35% cotton. Medium length apron with 3 pockets.



**\$37.99/case Only 38¢ ea.**

**Convention Bag**

76793 • Plastic bags with reinforced die cut handles. Screened Arches. 100 per case. Measures 12" x 15" x 3".



**\$10.99/pack**

**100 Red & Yellow Balloons with Arches**

76789 • Pack of 100 balloons. Mixture of red and yellow.

79855 - Balloon sticks sold at [Smilemakersonline.com](http://Smilemakersonline.com)



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for full selection!

**\$.89 ea.**  
McDonald's Lanyards  
Screened wordmark. Velcro closures for safety.  
7150019 • Black McDonald's Lanyard  
33818 • Red McDonald's Lanyard



**\$1.49 ea.**  
Thunderstix<sup>®</sup>  
76788 • Set of two noisemakers for rallies and events. 24" long with screened logo.



**\$1.69 ea.**  
Rally Towel  
76790 • White terrycloth towel with screen printed logo.  
Measures 18" x 11".



**\$5.99 ea.**  
**NEW!** Stadium Cushion  
4170007 • Made of soft, resilient polyfoam cushion covered with polyester. Screen printed logo.  
Measures 14" x 14" x 1-1/2".



**\$.59 ea.**  
**NEW!** Stadium Cups  
16 oz. Cup made from food safe polypropylene plastic. Top rack dishwasher safe. Screen printed Arches.  
6170006 • Red  
6170007 • Blue



A pat on the back is nice – An award to recognize an accomplishment is better.

# Recognition

## Awards



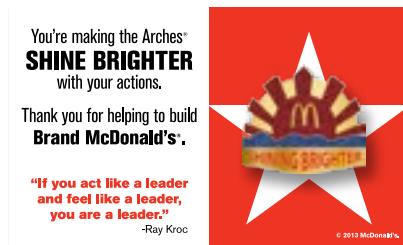
**\$24.99 ea.**  
**NEW! Ronald McDonald Wedge Award**  
 9170001 • Acrylic wedge with full color Ronald McDonald imprint. Approx. 4-1/2" x 2-1/2".

### CUSTOMIZABLE!

Engrave select awards with your event, region name or recognition to customize it. See page 2 for details.



## Premium Pins



**\$1.59 ea.**  
**Shine Brighter Pin Card**  
 74084 • GLITTER! Recognize crew members that go above and beyond! Pin measures 1-1/4" and attaches to a card.



**\$4.99 ea.**  
**Rhinestone Arches Lapel Pin**  
 65244 • Pin measures 1-1/4" and comes with rhinestones.

## Name Tags



**\$27.99/case Only 56¢ ea.**  
**White Name Badges**  
 48162 • 3" x 1" plastic badges feature writable surface with pin back. 50 per case. Includes permanent marker.

*Hurry, quantities limited.*



**\$33.99/case Only 68¢ ea.**  
**i'm lovin' it Name Badges**  
 47208 • Laminate badge with pin back includes four holes to display lapel pins along bottom. Measures 3-3/8" x 2-1/8". 50 per case. Includes permanent marker. Lapel pins not included. Hurry, quantities limited.



**new!** **\$1.24**  
**Lapel Pins**

**NEW! Menu Favorite Pins**



7170001



7170004



7170006



7170003



7170005



7170002



7170009

**Seasonal Pins**



49978



7140057



78817



7140045



49442

**Special Occasion Pins**



7140072



63149



75980



7150041



79150

**Crew Pins**



7140043



65240



7150031



7140063



75993



67288



60737



49987



7140056



63148



49981

**Recognition Pins**



7150033



75978



70808



75982



63152



70537



**Rockstar Pin Pack**

\$54.99 ea./50 pack  
Only .99¢ ea.

7150023 • Assorted 50 pack includes 5 messages, 10 of each.



**Mystery Pin Pack**

\$48.99 /65 pack  
Only .70¢ ea.

9033121 • Includes a variety of 65 custom favorite pins.

*\*Hurry, quantities limited.*

# Jewelry



**\$4.99 ea.**

### Icon Charm Bracelet

**9165007** • Crafted-exclusively for McDonald's, this nickel-plated, link bracelet includes four iconic McDonald's die-cast charms. Measures 7-1/2" long with lobster clasp.



**\$2.59 ea.**

### i'm lovin' it Sparkle Bracelet

**9140013** • Pink ribbon bracelet with silver sparkle overlay measures 3/4" wide. Screened i'm lovin' it logo.

*Hurry, quantities limited.*



**\$5.99/set**

### Arch Post Earrings

**9140010** • Gold plated Arch earrings with post back are hypo-allergenic and measure 10mm each. Individually gift boxed.

*Hurry, quantities limited.*

**\$14.99 ea.**

### McDonald's French Fry Lariat Necklace

**9165008** • This lariat necklace is a trendy accessory to her wardrobe. Nickel-plated chain link features a die-cut McDonald's French Fry charm. Measures 27".



**\$11.99 ea.**

### McDonald's Leather Bracelet

**9140012** • Black leather wrap bracelet with silver Arch charm. Repeating words hot stamped in silver (inspiring, caring, fun, helpful, valuable, friendly). Individually gift boxed.

*Hurry, quantities limited.*

Visit the  
**NEW!**  
**Smilemakers**  
**WEBSITE**  
for full selection!



**\$1.49 ea.**

### Arches Silicone Band

**7165008** • Whether for gifts or giveaways, this red and yellow tie-dye, silicone bracelet stretches to fit most wrists. Measures 1/2" wide. Sold individually.



**\$8.99/set**

### McDonald's Tie Bar Set

**9145006** • Ties stay in place with this set of sleek gold and silver finish tie-bars. Hinged arms have metal teeth to secure clip. Measures 2-1/2". Gift box included.



# Gifts



**\$16.99 ea.**

**Grimace Fleece Blanket**

4155000 • Super plush, fleece blanket comes rolled up in a white, satin ribbon, ready for gift giving. 100% purple polyester fleece. Embroidered Grimace. Machine washable. Measures 50" x 50".



**\$19.99 ea.**

**Ronald McDonald Shoelace Plaid Blanket**

4165000 • Inspired by Ronald McDonald's distinctive, yellow shoelaces, this custom velveteen throw provides an ultra-soft layer of warmth. Opposite side features red plush. Made from 100% polyester fleece and machine washable. Measures 50" x 70". Embroidered Arches circle logo lower corner.



**\$9.99 ea.**

**Large Plush Grimace**

8140015 • Super soft and cuddly. 15" tall. 100% polyester. Embroidered eyes and mouth.



**\$2.99 ea.**

**Mini Plush Grimace**

75909 • Soft, mini Grimace, measures 4-1/2" tall. 100% polyester. Embroidered eyes and mouth.



**\$16.99 ea.**

**NEW! Travel Blanket**

4170009 • Lined polar fleece picnic blanket is 100% polyester polar fleece face with 100% polyester water repellent oxford lining. Embroidered Arches carrying bag. Measures 50" x 60".

# Community



**\$6.99/roll**

**Lovin' our Community Stickers**

7160032 • Roll of 3" round stickers. 100 per roll. Great to pass during an event.



**\$.99 ea.**

**Lovin' Our Community Wristband**

7160033 • 3/4" wide dye sublimated, elastic wristband.



**\$4.99 ea.**

**Lovin' Our Community T-shirt**

3150029 • 100% cotton T-shirt with screened logo. Sizes S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL.



**\$9.99 ea.**

**Lovin' Our Community Tip Jar**

7160034 • One gallon tin with plastic lid and pre-cut slot. 6" diameter.



**\$7.99 ea.**

**McTeacher's Night Apron**

3160000 • Made from a 65% polyester/35% cotton. Medium length apron with 3 pockets and screened logo.



**\$1.24 ea.**

**McTeacher's Night Pin**

7150048 • Recognize teachers and crew.



**\$4.99 ea.**

**McTeacher's Night T-shirt**

3150046 • 100% cotton T-shirt with screened logo. Sizes S-3XL. Add \$1.50 for 2XL and \$3.00 for 3XL.



**\$9.99 ea.**

**McTeacher's Night Tip Jar**

7160000 • Full color, 1 gallon tapered tin with plastic lid and donation slot. Measures 6" diameter.



**\$6.99/roll**

**McTeacher's Night Stickers**

100 stickers per roll. 3" diameter. Perforated between each sticker for ease of handing out.

7160002 • Ask Me About McTeacher's Night Stickers

7160003 • McTeacher's Night Tonight Stickers



# RMHC



**\$0.99 ea.**  
**NEW!** RMHC Water Bottle  
 6170009 • 20 oz. Bottle made from food safe HDPE plastic. Top rack dishwasher safe. BPA free. Handwash recommended. White screen printed RMHC logo.



**\$3.79 ea.**  
 Striped Socks  
 77764 • Poly/cotton blend. Adult unisex size 7-11.



**\$4.99 ea.**  
**NEW!** RMHC Cap  
 3170040 • 100% medium cotton twill, 6 panel construction. Adjustable Velcro closure. Embroidered RMHC logo.

## Kids Giveaways



**\$49.99/case Only 5¢ ea.**  
 Happy Bibs  
 34005 • Plastic bib. Measures 10" wide. 1000 per case. *Also available from your local DC.* WRIN # 02581-006G2



**\$18.99/case Only 19¢ ea.**  
 Coloring Books  
 8 fun-filled pages for coloring. Measures 7" x 7". 100 per case.  
 8140020 • Happy Coloring Books *Hurry, quantities limited.*  
 76866 • UPDATED! Ronald McDonald Coloring Books



**\$21.99/case Only 22¢ ea.**  
 Crayons  
 Box of 4 crayons. 100 per case.  
 8140013 • Happy Crayons *Hurry, quantities limited.*  
 73661 • Ronald McDonald Crayons



**\$9.99/roll Only 5¢ ea.**  
 Ronald McDonald Smile Stickers  
 8150028 • Roll of 3" round stickers. 500 per roll.

**COMING SOON**  
**NEW!**  
**BIRTHDAY PARTY KITS**  
 Featuring an assortment of fun themes!

new!

**\$14.99**

## Beach Towels

Premium Velour Beach Towel. 100% cotton terry velour with McDonald's word pattern graphic. Measures 30" x 60".

4170002 • Red

4170003 • Blue

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Use code: **SPRING2017** at checkout

Discount applies to web orders only for in-stock items. Offer does not expire, but can only be used once. Combined promotions, back orders, or special orders not applicable.

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Call Toll Free: **1.800.421.4332** M-F: 7am-7pm CST, SAT: 8am-Noon CST

Custom Order? **1.800.810.5386** M-F: 7am-7pm CST

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